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*All That
is Best in*

*Chrysanthemums
for 1953*

47 th
Annual List

STAFFORD CONSERVATORIES
STAFFORD SPRINGS, CONN.

Phone 730 - after Jan. 11, 1953 - Overland 4-2751

Terms of Sale

MINIMUM ORDER 50 ROOTED CUTTINGS OF A VARIETY.
CANCELLATIONS OR CHANGES MUST BE RECEIVED AT LEAST 30
DAYS BEFORE SHIPPING DATE

Terms of Payment

CASH unless credit is established with us.
C. O. D. ORDERS must be accompanied by one-fourth the amount of the
order in cash to insure acceptance.

Persons Outside The Trade

Prices quoted in this catalogue are for the trade only. Parties outside
the trade add 25% to these prices.

Disclaimer

We give no warranty, expressed or implied, as to the productiveness of
any stock and are in no way responsible for the crop. Our liability in any
instance is limited to the purchase price.

We hold ourselves responsible for miscounts or mis-directed shipments,
and will gladly make adjustments or replacements should they occur.
These must be reported promptly.

Special Discounts

**WE OFFER A 5 % DISCOUNT FROM OUR PRICES ON CASH AND
CARRY ORDERS. BEST SERVICE WHEN CALLING ON WEDNESDAY,
THURSDAY, OR FRIDAY.**

**10% DISCOUNT ON ORDERS
TOTALING
10,000 CUTTINGS OR OVER**

Our Selection Offer

**WE OFFER ROOTED CUTTINGS, OUR SELECTION OF VARIETIES
AT THE FOLLOWING PRICES.**

**\$ 5.50 per 100
50.00 per 1000**

ADDITIONAL DISCOUNT OF 10% ON ORDERS FOR 10,000 OR OVER.

**YOU MAY SELECT THE QUANTITY DESIRED OF COLOR, TYPE,
AND BLOOMING SEASON. WE ASSURE YOU OF A GOOD SELECTION
USING ONLY GOOD COMMERCIAL VARIETIES. ALL VARIETIES
WILL BE LABELED AND SELECTION MAY INCLUDE MANY OF THE
NEWER INTRODUCTIONS.**

Price Schedule For More Than 50 of a Variety per Shipment

50	100-250	300-450	500-950	1000 up
per 50	per 100	per 100	per 100	per 100
2.75	5.00	4.75	4.50	4.25
3.00	5.50	5.25	5.00	4.75
3.25	6.00	5.75	5.50	5.25
3.50	6.50	6.25	5.75	5.50
4.00	7.50	7.00	6.50	6.00
4.50	8.50	8.00	7.50	7.00
5.00	9.50	9.00	8.50	8.00

SYMBOLS:—(L) LARGE, (S) SMALL, (M) MEDIUM, (DEC.) DECORATIVE, (INC.) INCURVED, (REF.) REFLEXED, (ANEM.) ANEMONE, (SGL.) SINGLE, (POM.) POM-PON.

White Standard Large Flowering

	<u>Matures Normally</u>	<u>Color</u>	<u>Size & Type</u>	<u>Normal Pinch Date</u>	<u>Price 50 only</u>
8 WEEK VARIETIES					
Silver Sheen	Oct. 20	White	M. Inc.	July 10	3.00
White Chief	Oct. 20	White	M. Inc.	July 10	3.50
9 WEEK VARIETIES					
*Granite State	Oct. 25	White	S. Semi Inc.	July 20	3.00
Albatross	Nov. 1	Pure White	M. Inc.	July 20	3.00
*Queen's Lace	Nov. 1	White	Spider	July 20	3.50
10 WEEK VARIETIES					
Betsy Ross	Nov. 5	White	L. Inc.	July 20	3.00
Indianapolis White	Nov. 5	White	L. Inc.	July 20	3.00
*Richard Mandel	Nov. 5	White	S. Inc.	July 25	3.00
Monument	Nov. 10	Cream	M. Inc.	July 25	3.00
11 WEEK VARIETIES					
*Marketeer	Nov. 18	White	M. Semi Inc.	July 28	3.00
Mefo	Nov. 20	Ivory	L. Inc.	July 28	3.00
12 WEEK VARIETIES					
Chattanooga	Nov. 25	White	L. Inc.	Aug. 1	3.00
December Glory	Dec. 1	White	M. Inc.	Aug. 5	3.00
Margaret Moeller	Dec. 3	White	M. Inc.	Aug. 5	3.00
13 WEEK VARIETIES					
White Mistletoe	Dec. 5	White	M. Inc.	Aug. 5	3.25
Snow Line	Dec. 10	White	L. Inc.	Aug. 5	4.00
Smith's White	Dec. 13	Ivory	M. Semi Inc.	Aug. 10	3.25

Bronze and Red Standard Large Flowering

9 WEEK VARIETIES					
Hilda Bergen	Oct. 25	Dark Br.	M. Inc.	July 18	3.25
Glitters	Oct. 28	Reddish Or.	M. Ref.	July 20	3.25
Detroit News	Nov. 1	Reddish Br.	M. Inc.	July 20	3.25
10 WEEK VARIETIES					
Mamaru	Nov. 5	Buff	Spider	July 25	3.00
Indianapolis Bronze	Nov. 5	Buff Bronze	L. Inc.	July 25	3.00
Dk. Ind. Bronze	Nov. 5	Bronze	L. Inc.	July 25	5.00
*Mrs. A. J. Stahelin	Nov. 10	Bronze	M. Inc.	July 25	3.50
Mrs. D. F. Roy	Nov. 13	Red	L. Inc.	July 25	3.25
Garnet King	Nov. 13	Dark Red	M. Ref.	July 25	3.25
12 WEEK VARIETIES					
Gladys Pearson	Nov. 25	Buff Bronze	M. Inc.	Aug. 1	3.00
Oak Leaf	Nov. 25	Dark Bronze	M. Inc.	Aug. 1	3.00
*Muto's Crimson	Dec. 1	Red	M. Semi Inc.	Aug. 5	3.50

* Recommended for Pot Culture

Yellow Standard Large Flowering

	<u>Matures Normally</u>	<u>Color</u>	<u>Size & Type</u>	<u>Normal Pinch Date</u>	<u>Price 50 only</u>
8 WEEK VARIETIES					
*Gold Lode	Oct. 15	Lt. Golden	M. Ref.	July 15	3.00
Mrs. H. E. Kidder	Oct. 20	Dp. Lemon	M. Inc.	July 15	2.75
*Blazing Gold	Oct. 23	Dp. Golden	M. Inc.	July 20	3.00
9 WEEK VARIETIES					
Sunglow	Oct. 25	Golden	L. Inc.	July 20	2.75
Golden Glory	Nov. 1	Golden	M. Inc.	July 20	3.25
*Yellow Lace	Nov. 1	Lt. Lemon	Spider	July 20	3.50
Good News	Nov. 1	Dp. Lemon	L. Inc.	July 20	3.25
10 WEEK VARIETIES					
Improved Ind. Yellow	Nov. 5	Yellow	L. Inc.	July 25	5.00
Indianapolis Yellow	Nov. 5	Lemon	L. Inc.	July 25	3.00
Jamboree	Nov. 10	Golden	M. Inc.	July 25	4.00
Yellow Monument	Nov. 10	Lt. Lemon	L. Inc.	July 25	3.00
11 WEEK VARIETIES					
*Yellow Marketeer	Nov. 18	Yellow	M. Inc.	July 25	5.00
*Bonnaffon Deluxe	Nov. 20	Golden	S. Inc.	July 25	2.75
*Friendly Rival	Nov. 20	Dp. Golden	L. Inc.	July 25	3.00
Yellow Mefo	Nov. 20	Dp. Lemon	L. Inc.	July 25	3.00
Harvester	Nov. 23	Dp. Lemon	M. Inc.	July 28	3.00
Marie DePetris	Nov. 23	Dp. Golden	L. Inc.	July 28	3.00
12 WEEK VARIETIES					
Yellow Chattanooga	Nov. 25	Lt. Lemon	L. Inc.	Aug. 1	3.00
Golden Pearson	Nov. 25	Lemon	L. Inc.	Aug. 1	3.00
Mrs. Caulkins	Nov. 25	Golden	L. Inc.	Aug. 1	3.50
Golden Mrs. Ross	Dec. 3	Lt. Golden	L. Inc.	Aug. 1	3.00
13 WEEK VARIETIES					
Golden Mistletoe	Dec. 5	Lt. Golden	M. Inc.	Aug. 10	3.25
Dauntless	Dec. 13	Golden	Semi Inc.	Aug. 10	3.50
Tobin's Yellow	Dec. 13	Lt. Lemon	Semi Inc.	Aug. 10	3.25

Pink Standard Large Flowering

8 WEEK VARIETIES					
Pink Chief	Oct. 15	Lavender	M. Inc.	July 15	3.00
9 WEEK VARIETIES					
Mary Garden	Nov. 1	Lt. Lavender	Spider	July 20	4.00
Sugar Plum	Nov. 1	Orchid	M. Inc.	July 20	4.00
10 WEEK VARIETIES					
*J. W. Prince	Nov. 5	Rose Pink	M. Inc.	July 22	3.25
Indianapolis Pink	Nov. 5	Lt. Lavender	L. Inc.	July 22	3.00
Dark Orchid Queen	Nov. 10	Dp. Lavender	L. Inc.	July 22	3.25
*Queen of the Pinks	Nov. 10	Lav. Rose	S. Inc.	July 22	3.00
Aristocrat	Nov. 20	Dp. Lavender	L. Inc.	July 25	3.25
11 WEEK VARIETIES					
*Helen Frick	Nov. 20	Rose Pink	M. Inc.	July 25	3.00
*Thanksgiving Pink	Nov. 23	Dp. Pink	M. Ref.	July 25	3.00
Edwin Siedewitz	Nov. 23	Dp. Lavender	M. Inc.	July 25	3.00
13 WEEK VARIETIES					
Pink Mistletoe	Dec. 5	Lavender	M. Inc.	Aug. 5	3.25

* Recommended for Pot Culture

White Pompons - Singles and Anemones

	<u>Matures Normally</u>	<u>Color</u>	<u>Size & Type</u>	<u>Normal Pinch Date</u>	<u>Price 50 only</u>
7 WEEK VARIETIES					
Shalimar	Sept. 25	Cream	L. Pom.	July 1	4.50
White Wonder	Oct. 1	White	M. Pom.	July 5	3.00
Christopher Columbus	Oct. 5	Cream	M. Dec.	July 5	3.50
Horizon	Oct. 5	Pure White	M. Pom.	July 5	4.50
Classic	Oct. 10	White	S. Pom.	July 5	4.00
8 WEEK VARIETIES					
Norona	Oct. 15	White	S. Pom.	July 10	4.50
*White Jewell	Oct. 15	Pinkish White	S. Pom.	July 10	3.00
*Irene	Oct. 15	White	S. Pom.	July 10	3.00
Pristine	Oct. 20	Pure White	M. Pom.	July 10	3.50
9 WEEK VARIETIES					
Songster	Oct. 25	Pure White	M. Pom.	July 15	4.00
Keepsake	Oct. 25	Cream	M. Pom.	July 15	4.50
Pinnocchio	Oct. 25	Pure White	S. Pom.	July 20	3.00
*White Popcorn	Oct. 25	Cream	M. Pom.	July 15	4.50
Arcadia	Oct. 28	Pure White	M. Pom.	July 20	3.00
Seagull	Nov. 1	Cream	M. Pom.	July 20	3.00
10 WEEK VARIETIES					
Encore	Nov. 5	Pure White	M. Pom.	July 20	3.50
Rev. Horace Bushnell	Nov. 8	White	M. Pom.	July 20	3.25
*Little America	Nov. 10	White	M. Anem.	July 20	2.75
Shasta	Nov. 10	White	M. Anem.	July 20	3.00
Vesper	Nov. 10	White	M. Pom.	July 20	3.00
Illini Snowdrift	Nov. 12	Quilled	M. Dec.	July 20	3.50
11 WEEK VARIETIES					
Sculpture	Nov. 15	Ivory	L. Sgl.	July 22	4.50
Snowflurry	Nov. 15	White	S. Pom.	July 22	4.00
Seafoam	Nov. 20	White	M. Pom.	July 25	3.00
Highbrow	Nov. 20	Ivory	M. Dec.	July 25	4.00
Priscilla	Nov. 20	Ivory	M. Pom.	July 25	3.00
Long Island Beauty	Nov. 20	White	Anem.	July 25	2.75
Nevada	Nov. 20	White	Anem.	July 25	3.00
Paramount	Nov. 23	White	M. Pom.	July 25	4.00
Crystal Beauty	Nov. 23	White	M. Pom.	July 25	3.50
12 WEEK VARIETIES					
White Valencia	Nov. 28	White	L. Sgl.	Aug. 1	3.50
*Cordova	Nov. 28	Cream	M. Dec.	Aug. 1	3.00
Belray	Nov. 30	White	L. Pom.	Aug. 1	4.00
Fortune	Dec 1	White	M. Pom.	Aug. 1	4.00
13 WEEK VARIETIES					
Cameo	Dec. 5	Ivory	M. Dec.	Aug. 10	3.00
White Supreme	Dec. 10	White	L. Anem.	Aug. 10	3.25
14 WEEK VARIETIES					
Snowcrest	Dec. 15	Wh. Grn. Eye	S. Pom.	Aug. 10	3.50
Sattellite	Dec. 15	Ivory	M. Pom.	Aug. 10	4.50
Silversmith	Dec. 15	White	M. Dec.	Aug. 10	3.50
Snowcap	Dec. 15	White	L. Pom.	Aug. 10	3.50
*Garza Supreme	Dec. 15	White	Anem.	Aug. 5	3.00
Heirloom	Dec. 20	White	M. Dec.	Aug. 10	4.00
Snow	Dec. 25	Cream	M. Pom.	Aug. 10	3.00
Revelation	Dec. 25	White	M. Pom.	Aug. 15	2.75

Yellow Pompons - Singles and Anemones

	Matures Normally	Color	Size & Type	Normal Pinch Date	Price 50 only
7 WEEK VARIETIES					
*Pomponette	Sept 15	Golden	M. Dec.	July 1	3.00
Yellow Chris Columbus	Oct. 1	Br. Lemon	M. Dec.	July 1	3.50
Charles Nye	Oct. 1	Golden	L. Pom.	July 1	3.25
James Eadie	Oct. 5	Dp. Chrome	L. Pom.	July 5	3.25
*Bright Forecast	Oct. 10	Yellow	S. Pom.	July 5	4.00
Treasure	Oct. 10	Golden	Pom.	July 5	4.50
8 WEEK VARIETIES					
*Improved Rodell	Oct. 20	Yellow	S. Pom.	July 10	2.75
Yellow Hammer	Oct. 20	Golden	S. Pom.	July 10	2.75
9 WEEK VARIETIES					
Golden Herald	Oct. 25	Golden	L. Dec.	July 20	3.00
Yellow Dot	Oct. 25	Yellow	M. Pom.	July 20	3.00
Gold Coast	Oct. 25	Golden	M. Pom.	July 20	2.75
Yellow Arcadia	Oct. 28	Yellow	M. Pom.	July 20	3.00
Mary Lennon Hall	Nov. 1	Yellow	M. Pom.	July 20	2.75
Schneeburg's Daisy	Nov. 1	Yellow	M. Sgl.	July 20	3.50
Yellow Daisy	Nov. 1	Yellow	M. Sgl.	July 20	3.00
*Sunray	Nov. 3	Yellow	Anem.	July 20	2.75
10 WEEK VARIETIES					
Brigadoon	Nov. 5	Yellow	M. Sgl.	July 20	4.50
Barcarole	Nov. 5	Golden	M. Pom.	July 20	3.00
*Constellation	Nov. 5	Yellow	M. Dec.	July 20	3.00
Yellow Shasta	Nov. 10	Yellow	Anem.	July 25	3.00
11 WEEK VARIETIES					
Golden Chord	Nov. 15	Golden	M. Pom.	July 28	3.50
Forty Niner	Nov. 15	Yellow	M. Pom.	July 28	3.50
Princeton	Nov. 15	Golden	M. Dec.	July 28	3.25
Yellow Fellow	Nov. 15	Yellow	M. Dec.	July 28	3.00
Tacoma	Nov. 15	Yellow	L. Pom.	July 28	5.00
Suzanne Miller	Nov. 15	Yellow	Anem.	July 28	3.25
Illini Brave	Nov. 15	Yellow	S. Pom.	July 28	3.50
Lollipop	Nov. 20	Lemon	M. Pom.	Aug. 1	4.00
Yellow L. I. Beauty	Nov. 20	Lemon	Anem.	Aug. 1	3.50
Illini Sunspot	Nov. 20	Lemon	L. Pom.	Aug. 1	5.00
Yellow Highbrow	Nov. 20	Yellow	M. Dec.	Aug. 1	5.00
Pippin	Nov. 20	Lemon	M. Pom.	Aug. 1	4.50
*Klondike	Nov. 20	Orange	M. Pom.	Aug. 1	4.00
Bojangles	Nov. 20	Orange	M. Sgl.	Aug. 1	4.00
*Yellow Rolinda	Nov. 23	Golden	Anem.	Aug. 1	3.00
12 WEEK VARIETIES					
Goldenrod	Nov. 25	Golden	M. Pom.	Aug. 5	4.50
Sunnyside	Nov. 25	Golden	M. Pom.	Aug. 5	3.00
Goldsmith	Nov. 25	Dp. Golden	L. Dec.	Aug. 5	3.25
Yellow Valencia	Nov. 28	Yellow	L. Sgl.	Aug. 5	3.00
*Yellow Cordova	Nov. 28	Yellow	M. Dec.	Aug. 5	3.00
13 WEEK VARIETIES					
Yellow Cameo	Dec. 5	Lemon	M. Dec.	Aug. 10	3.00
Cinderella	Dec. 5	Yellow	M. Sgl.	Aug. 10	3.50
Yellow Supreme	Dec. 10	Yellow	Anem.	Aug. 10	3.25
Challenge	Dec. 12	Yellow	Single	Aug. 10	4.00

* Recommended for Pot Culture

	<u>Matures</u> <u>Normally</u>	<u>Color</u>	<u>Size &</u> <u>Type</u>	<u>Normal</u> <u>Pinch Date</u>	<u>Price</u> <u>50 only</u>
14 WEEK VARIETIES					
*December Gold	Dec. 15	Yellow	M. Dec.	Aug. 10	3.00
*Yellow Garza	Dec. 15	Yellow	Anem.	Aug. 5	3.00
Shamrock	Dec. 15	Yellow	L. Dec.	Aug. 10	4.00
Vibrant	Dec. 20	Dp. Yellow	M. Dec.	Aug. 10	3.00
Sunrise	Dec. 20	Yellow	M. Pom.	Aug. 10	4.50
Golden Anniversary	Dec. 25	Golden	S. Pom.	Aug. 10	3.50
Yellow Snow	Dec. 25	Lemon	M. Pom.	Aug. 10	3.00
Yuleflame	Dec. 25	Yellow	L. Dec.	Aug. 10	3.50
Siren	Dec. 25	Yellow	L. Dec.	Aug. 15	4.00

Pink Pompons - Singles and Anemones

7 WEEK VARIETIES					
Early Wonder	Oct. 1	Pink	M. Pom.	July 5	3.00
*Spellbound	Oct. 1	Dp. Lavender	M. Dec.	July 5	3.25
Betty	Oct. 8	Rose Pink	L. Dec.	July 5	3.25
Dream Girl	Oct. 10	Lt. Lavender	M. Pom.	July 5	3.50
8 WEEK VARIETIES					
*Dark Pink Jewell	Oct. 15	Dp. Lavender	S. Pom.	July 15	3.00
*Jewell	Oct. 15	Lavender	S. Pom.	July 15	3.00
*Carolyn Yosick	Oct. 20	Lavender	S. Dec.	July 15	3.00
Mary McArthur	Oct. 23	Pinkish Br.	M. Pom.	July 20	3.50
9 WEEK VARIETIES					
Reward	Oct. 25	Dp. Pink	M. Sgl.	July 20	4.00
Pink Dot	Oct. 25	Lt. Pink	M. Pom.	July 20	3.00
October Pink	Oct. 28	Pink	M. Sgl.	July 20	3.25
Ballerina	Nov. 1	Pink	M. Sgl.	July 20	3.50
10 WEEK VARIETIES					
Dream Boat	Nov. 5	Lav. Pink	M. Pom.	July 25	3.00
Dark Pk. Bulkeley	Nov. 8	Pink	M. Pom.	July 25	3.25
Pandora	Nov. 10	Luminous Pk.	L. Dec.	July 25	4.50
*Thyra	Nov. 10	Lavender	M. Pom.	July 25	3.00
Soprano	Nov. 10	Pink	M. Sgl.	July 25	3.50
*Linda Lou	Nov. 10	Pk. & Yellow	M. Anem.	July 25	3.00
*Masterpiece	Nov. 12	Lavender	M. Pom.	July 25	3.00
11 WEEK VARIETIES					
Dark Pink Norma	Nov. 15	Pink	L. Anem.	July 25	3.25
Grand Slam	Nov. 20	Silvery Pink	L. Sgl.	July 28	4.50
Pink L. I. Beauty	Nov. 20	Lt. Pink	Anem.	July 28	3.50
Minuet	Nov. 23	Rose Pink	M. Pom.	Aug. 1	3.00
12 WEEK VARIETIES					
Princess	Nov. 25	Lively Pink	S. Pom.	Aug. 1	4.50
Valencia	Nov. 28	Lt. Pink	L. Sgl.	Aug. 1	3.00
Dark Pink Valencia	Nov. 28	Dp. Pink	L. Sgl.	Aug. 1	3.00
Heritage	Dec. 1	Dp. Pink	L. Pom.	Aug. 5	4.50
13 WEEK VARIETIES					
Dk. Pk. Enchantress	Dec. 5	Dp. Pink	L. Anem.	Aug. 5	3.50
Debutante	Dec. 10	Pink	L. Sgl.	Aug. 10	4.00
Dk. Pk. Supreme	Dec. 10	Lavender	L. Anem.	Aug. 10	3.25
Minstrel	Dec. 13	Lavender	M. Pom.	Aug. 10	3.50
14 WEEK VARIETIES					
Riviera	Dec. 15	Luminous Pk.	M. Pom.	Aug. 10	3.00
Defiance	Dec. 20	Orchid Pink	M. Dec.	Aug. 10	3.50
Rosalind	Dec. 20	Rose Pink	M. Sgl.	Aug. 10	3.00

* Recommended for Pot Culture

Bronze and Red Pompons - Singles and Anemones

	<u>Matures Normally</u>	<u>Color</u>	<u>Size & Type</u>	<u>Normal Pinch Date</u>	<u>Price 50 only</u>
7 WEEK VARIETIES					
Marionette	Oct. 1	Rust Red	S. Pom.	July 1	4.00
Firecracker	Oct. 5	Mahogany	M. Dec.	July 1	4.50
Huntsman	Oct. 5	Reddish Br.	L. Dec.	July 1	3.50
Red Velvet	Oct. 10	Velvety Crim.	M. Dec.	July 5	3.25
Carmine Queen	Oct. 10	Carmine Red	S. Pom.	July 5	4.00
Carnival	Oct. 10	Or. Bronze	S. Pom.	July 5	3.50
Bamboo	Oct. 10	Buff Bronze	S. Sgl.	July 5	4.00
8 WEEK VARIETIES					
Robinhue	Oct. 15	Red	M. Dec.	July 15	4.00
James Stewart	Oct. 15	Apricot Gold	S. Pom.	July 15	4.00
Rajah	Oct. 15	Scarlet	M. Sgl.	July 15	4.50
*Bonton	Oct. 20	Reddish Br.	M. Dec.	July 10	3.25
9 WEEK VARIETIES					
Bronze Dot	Oct. 25	Bronze	M. Pom.	July 20	3.00
Firebird	Oct. 25	Reddish Br.	M. Dec.	July 20	3.00
Buckskin	Oct. 25	Tawny Bronze	Single	July 20	4.00
October Bronze	Oct. 28	Light Bronze	Single	July 20	3.25
*Seneca	Nov. 1	Or. Bronze	M. Dec.	July 25	3.25
*Red Seneca	Nov. 1	Red	M. Dec.	July 25	3.50
Navaho	Nov. 1	Red	M. Pom.	July 25	3.00
*Robin Hood	Nov. 1	Dark Red	S. Pom.	July 25	2.75
Red Daisy	Nov. 1	Dark Red	Single	July 25	3.25
10 WEEK VARIETIES					
Beauregard	Nov. 5	Reddish Br.	M. Pom.	July 25	4.00
Cassandra	Nov. 5	Or. Bronze	M. Pom.	July 25	3.00
Red Rust	Nov. 5	Reddish Br.	M. Pom.	July 25	3.00
Rubicon	Nov. 5	Bronze Red	M. Pom.	July 25	3.50
Magician	Nov. 5	Bronze	L. Pom.	July 25	4.00
Bittersweet	Nov. 5	Bittersw. Rd.	Single	July 25	3.00
*Copperhead	Nov. 10	Coppery Br.	L. Dec.	July 25	4.00
Samovar	Nov. 10	Reddish Br.	M. Pom.	July 25	3.50
The Titan	Nov. 10	Red	Anem.	July 25	3.25
Sylvanna	Nov. 10	Reddish Or.	Single	July 25	3.00
*Bronze Masterpiece	Nov. 12	Bronze	M. Pom.	July 25	3.00
*Dk. Br. Masterpiece	Nov. 12	Dk. Bronze	M. Pom.	July 25	3.50
Paragon	Nov. 12	Red	L. Pom.	July 25	4.00
11 WEEK VARIETIES					
Mrs. Dewey	Nov. 15	Dp. Bronze	L. Sgl.	July 28	4.00
Red Princeton	Nov. 15	Red	M. Dec.	July 28	3.25
Illini Honey	Nov. 15	Amber	S. Pom.	July 28	3.50
Illini Redhead	Nov. 17	Dp. Red	S. Pom.	July 28	3.50
*Illini Warrior	Nov. 20	Orange	S. Pom.	Aug. 1	3.50
*Legal Tender	Nov. 20	Br. & Gold	M. Dec.	Aug. 1	2.75
Thelma	Nov. 20	Or. Scarlet	M. Pom.	Aug. 1	4.50
Rusticon	Nov. 20	Rust Red	M. Pom.	Aug. 1	3.00
*Rolinda	Nov. 23	Bronze	Anem.	Aug. 1	3.00
Red Rolinda	Nov. 23	Red	Anem.	Aug. 1	3.00
Festival	Nov. 23	Apricot Red	Single	Aug. 1	3.50
Bronze Minuet	Nov. 23	Bronze	M. Pom.	Aug. 1	3.50
12 WEEK VARIETIES					
Bronze Goldsmith	Nov. 25	Bright Or.	M. Dec.	Aug. 1	3.25
Falcon	Nov. 25	Reddish Br.	M. Pom.	Aug. 1	4.00
Indian Head	Nov. 28	Red Apricot	M. Sgl.	Aug. 1	4.00
Apricot Valencia	Nov. 28	Apricot	L. Sgl.	Aug. 1	3.00
Crimson Valencia	Nov. 28	Crimson	L. Sgl.	Aug. 1	3.50

* Recommended for Pot Culture

	Matures Normally	Color	Size & Type	Normal Pinch Date	Price 50 only
13 WEEK VARIETIES					
Debonair	Dec. 5	Crimson Red	L. Pom.	Aug. 10	3.00
Holiday	Dec. 10	Crimson Red	M. Sgl.	Aug. 10	3.50
*Cavalcade	Dec. 10	Reddish Br.	L. Pom.	Aug. 1	3.50
Christmas Star	Dec. 12	Scarlet Red	M. Sgl.	Aug. 10	3.50
Bronze Minstrel	Dec. 13	Coral Bronze	M. Pom.	Aug. 10	3.50

14 WEEK VARIETIES					
Bronze Riviera	Dec. 15	Bronze	M. Dec.	Aug. 15	3.50
Christmas Greetings	Dec. 15	Scarlet Red	M. Dec.	Aug. 15	4.00
Merrymaker	Dec. 20	Scarlet Red	M. Sgl.	Aug. 15	3.50

Dwarf Hardy Garden Azalea Mums or Cushion Varieties

	Matures Normally	Color	Size & Type	Height	Price 50 only
Mahogany Cushion	Sept.	Red	M. Pom.	Short	3.00
White Mound	Sept.	White	M. Pom.	Short	3.00
Yellow Cushion	Sept.	Yellow	M. Pom.	Short	3.00
Major Cushion	Sept.	Pink	M. Pom.	Short	3.00
Bronze Mound	Sept.	Bronze	M. Pom.	Short	3.00

* Recommended for Pot Culture

*Lighting and Shading Program of Chrysanthemums For New England and Surrounding Area **

Latitude 40-45° degree

Blooming Date	Response Group	Plant	Pinch●	Lighting Period	Shade Period
Jan. 12	11 week	Aug. 11	Sept. 1	Aug. 18—Oct. 27	No
	12 week	Aug. 11	Sept. 1	Aug. 25—Oct. 20	No
	13 week	Aug. 11	Sept. 1	Sept. 1—Oct. 13	No
	14 week	Aug. 11	Sept. 1	Sept. 8—Oct. 6	No
Jan. 26	11 week	Aug. 18	Sept. 15	Aug. 18—Nov. 10	No
	12 week	Aug. 18	Sept. 15	Aug. 25—Nov. 3	No
	13 week	Aug. 18	Sept. 15	Sept. 1—Oct. 27	No
	14 week	Aug. 18	Sept. 15	Sept. 8—Oct. 20	No
Feb. 9	11 week	Sept. 1	Sept. 29	Sept. 1—Nov. 23	No
	12 week	Sept. 1	Sept. 29	Sept. 1—Nov. 17	No
	13 week	Sept. 1	Sept. 29	Sept. 1—Nov. 10	No
	14 week	Sept. 1	Sept. 29	Sept. 8—Nov. 3	No
Feb. 23	10 week	Sept. 15	Oct. 13	Sept. 15—Dec. 15	No
	11 week	Sept. 15	Oct. 13	Sept. 15—Dec. 8	No
	12 week	Sept. 15	Oct. 13	Sept. 15—Dec. 1	No
March 9	10 week	Sept. 29	Oct. 27	Sept. 29—Dec. 29	No
	11 week	Sept. 29	Oct. 27	Sept. 29—Dec. 22	No
	12 week	Sept. 29	Oct. 27	Sept. 29—Dec. 15	No
March 23	10 week	Oct. 13	Nov. 10	Oct. 13—Jan. 12	No
	11 week	Oct. 13	Nov. 10	Oct. 13—Jan. 5	No
	12 week	Oct. 13	Nov. 10	Oct. 13—Dec. 29	No

* Will furnish information for other Zones on request.

● For no pinch method — Plant and Light on Pinch Date

LIGHTING AND SHADING PROGRAM OF CHRYSANTHEMUMS FOR NEW ENGLAND AND SURROUNDING AREA*

Latitude 40-45° degree

Blooming Date	Response Group	Plant	Pinch●	Lighting Period	Shade Period
April 6	9 week	Nov. 3	Dec. 1	Nov. 3—Feb. 2	No
	10 week	Nov. 3	Dec. 1	Nov. 3—Jan. 26	No
	11 week	Nov. 3	Dec. 1	Nov. 3—Jan. 19	No
April 20	9 week	Nov. 17	Dec. 22	Nov. 17—Feb. 16	Mar. 31
	10 week	Nov. 17	Dec. 22	Nov. 17—Feb. 9	Mar. 24
	11 week	Nov. 17	Dec. 22	Nov. 17—Feb. 2	Mar. 17
May 4	8 week	Dec. 9	Jan. 13	Dec. 9—Mar. 9	Apr. 6
	9 week	Dec. 9	Jan. 13	Dec. 9—Mar. 2	Mar. 30
	10 week	Dec. 9	Jan. 13	Dec. 9—Feb. 24	Mar. 23
May 18	8 week	Dec. 28	Feb. 3	Dec. 28—Mar. 23	Apr. 6
	9 week	Dec. 28	Feb. 3	Dec. 28—Mar. 16	Mar. 30
	10 week	Dec. 28	Feb. 3	Dec. 28—Mar. 9	Mar. 23
June 8	8 week	Jan. 28	Mar. 3	Jan. 28—Apr. 14	Apr. 14
	9 week	Jan. 28	Mar. 3	Jan. 28—Apr. 7	Apr. 7
	10 week	Jan. 28	Mar. 3	Jan. 28—Mar. 31	Mar. 31
June 22	8 week	Feb. 24	Mar. 23	Feb. 24—Apr. 27	Apr. 27
	9 week	Feb. 24	Mar. 23	Feb. 24—Apr. 20	Apr. 20
	10 week	Feb. 24	Mar. 23	Feb. 24—Apr. 13	Apr. 13
July 13	8 week	Mar. 16	Apr. 13	Mar. 16—May 18	May 18
	9 week	Mar. 16	Apr. 13	Mar. 16—May 13	May 13
	10 week	Mar. 16	Apr. 13	Mar. 16—May 4	May 4
July 27	8 week	Mar. 30	Apr. 27	Mar. 30—May 18	June 1
	9 week	Mar. 30	Apr. 27	Mar. 30—May 11	May 25
	10 week	Mar. 30	Apr. 27	Mar. 30—May 4	May 18
Aug. 10	8 week	Apr. 13	May 11	Apr. 13—May 18	June 15
	9 week	Apr. 13	May 11	Apr. 13—May 11	June 8
	10 week	Apr. 13	May 11	Apr. 13—May 4	June 1
Aug. 24	8 week	Apr. 27	May 25	No	June 29
	9 week	Apr. 27	May 25	No	June 22
	10 week	Apr. 27	May 25	No	June 15
Sept. 7	8 week	May 18	June 8	No	July 13
	9 week	May 18	June 8	No	July 6
	10 week	May 18	June 8	No	June 29
Sept. 21	8 week	May 25	June 15	No	July 27
	9 week	May 25	June 15	No	July 20
	10 week	May 25	June 15	No	July 13
Oct. 5	8 week	June 1	June 22	No	Aug. 8
	9 week	June 1	June 22	No	Aug. 1
	10 week	June 1	June 22	No	July 24
Oct. 12	8 week	June 8	June 29	No	Aug. 15
	9 week	June 8	June 29	No	Aug. 8
	10 week	June 8	June 29	No	Aug. 1
Oct. 19	9 week	June 15	July 6	No	July 17
	10 week	June 15	July 6	No	July 10

* Will furnish information for other Zones on request.

● For no pinch method — Plant and Light on Pinch Date

1953 ORDER FORM & PRICE SHEET FOR CHRYSANTHEMUM ROOTED CUTTINGS

STAFFORD CONSERVATORIES

STAFFORD SPRINGS, CONN.

Telephone: 730 — after Jan. 11, 1953

phone Overland 4-2751

ship to

Date

Year Order No.

Delivery Date

Ship Via.

May we substitute

Use last page for other instructions

TERMS OF SALE: Cash, unless credit established with us.
C. O. D. orders must be accompanied by the amount of the order in cash.
 5% Cash and Carry discount. Best service, Wednesday, Thursday, and Friday.
 10% Discount on orders totalling 10,000 R. C. or over.

MINIMUM ORDER 50 R. C. of a VARIETY

Quantity Wanted	Variety	50	100	300	500	1000	Quantity Wanted	Variety	50	100	300	500	1000
		per 50	to 250 per	to 450 per	to 950 per				per 50	to 250 per	to 450 per	to 950 per	
.....	Albatross	\$3.00	\$5.50	\$5.25	\$5.00	\$4.75	Chattanooga	3.00	5.50	5.25	5.00	4.75
.....	Apricot Valencia	3.00	5.50	5.25	5.00	4.75	Christmas Greeting	4.00	7.50	7.00	6.50	6.00
.....	Arcadia	3.00	5.50	5.25	5.00	4.75	Christmas Star	3.50	6.50	6.25	5.75	5.50
.....	Aristocrat	3.25	6.00	5.75	5.50	5.25	Christopher Columbus	3.50	6.50	6.25	5.75	5.50
.....	Ballerina	3.50	6.50	6.25	5.75	5.50	Cinderella	3.50	6.50	6.25	5.75	5.50
.....	Bamboo	4.00	7.50	7.00	6.50	6.00	Classic	4.00	7.50	7.00	6.50	6.00
.....	Barcarole	3.00	5.50	5.25	5.00	4.75	Constellation	3.00	5.50	5.25	5.00	4.75
.....	Beauregard	4.00	7.50	7.00	6.50	6.00	Copperhead	3.00	7.50	7.00	6.50	6.00
.....	Belray	4.00	7.50	7.00	6.50	6.00	Cordeva	3.00	5.50	5.25	5.00	4.75
.....	Betsy Ross	3.00	5.50	5.25	5.00	4.75	Crimson Valencia	3.50	6.50	6.25	5.75	5.50
.....	Betty	3.25	6.00	5.75	5.50	5.25	Crystal Beauty	3.50	6.50	6.25	5.75	5.50
.....	Bittersweet	3.00	5.50	5.25	5.00	4.75	Dk. Bronze Masterpiece	3.50	6.50	6.25	5.75	5.50
.....	Blazing Gold	3.00	5.50	5.25	5.00	4.75	Dk. Indianapolis Bronze	5.00	9.50	9.00	8.50	8.00
.....	Bojangles	4.00	7.50	7.00	6.50	6.00	Dark Orchid Queen	3.25	6.00	5.75	5.50	5.25
.....	Bonnaffon DeLuxe	2.75	5.00	4.75	4.50	4.25	Dk. Pink Bulkeley	3.25	6.00	5.75	5.50	5.25
.....	Bonton	3.25	6.00	5.75	5.50	5.25	Dk. Pink Enchantress	3.50	6.50	6.25	5.75	5.50
.....	Brigadoon	4.50	8.50	8.00	7.50	7.00	Dark Pink Jewell	3.00	5.50	5.25	5.00	4.75
.....	Bright Forecast	4.00	7.50	7.00	6.50	6.00	Dark Pink Norma	3.25	6.00	5.75	5.50	5.25
.....	Bronze Dot	3.00	5.50	5.25	5.00	4.75	Dark Pink Supreme	3.25	6.00	5.75	5.50	5.25
.....	Bronze Goldsmith	3.25	6.00	5.75	5.50	5.25	Dark Pink Valencia	3.00	5.50	5.25	5.00	4.75
.....	Bronze Masterpiece	3.00	5.50	5.25	5.00	4.75	Dauntless	3.50	6.50	6.25	5.75	5.50
.....	Bronze Minstrel	3.50	6.50	6.25	5.75	5.50	Debonair	3.00	5.50	5.25	5.00	4.75
.....	Bronze Minuet	3.50	6.50	6.25	5.75	5.50	Debutante	4.00	7.50	7.00	6.50	6.00
.....	Bronze Mound Cushion	3.00	5.50	5.25	5.00	4.75	December Glory	3.00	5.50	5.25	5.00	4.75
.....	Bronze Riviera	3.50	6.50	6.25	5.75	5.50	December Gold	3.00	5.50	5.25	5.00	4.75
.....	Buckskin	4.00	7.50	7.00	6.50	6.00	Defiance	3.50	6.50	6.25	5.75	5.50
.....	Cameo	3.00	5.50	5.25	5.00	4.75	Detroit News	3.25	6.00	5.75	5.50	5.25
.....	Carmine Queen	4.00	7.50	7.00	6.50	6.00	Dreamboat	3.00	5.50	5.25	5.00	4.75
.....	Carnival	3.50	6.50	6.25	5.75	5.50	Dreamgirl	3.50	6.50	6.25	5.75	5.50
.....	Carolyn Yosick	3.00	5.50	5.25	5.00	4.75	Early Wonder	3.00	5.50	5.25	5.00	4.75
.....	Cassandra	3.00	5.50	5.25	5.00	4.75	Edwin Seidewitz	3.00	5.50	5.25	5.00	4.75
.....	Cavalcade	3.50	6.50	6.25	5.75	5.50	Encore	3.50	6.50	6.25	5.75	5.50
.....	Challenge	4.00	7.50	7.00	6.50	6.00	Falcon	4.00	7.50	7.00	6.50	6.00
.....	Charles Nye	3.25	6.00	5.75	5.50	5.25	Festival	3.50	6.50	6.25	5.75	5.50

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Dk. Pk. Supreme	6	J. W. Prince	3	Red Velvet	7	Yel. Cushion	8
Dk. Pk. Valencia	6	K		Red Revelation	4	Yellow Daisy	5
Dauntless	3	Keepsake	4	Rev. Bushnell	4	Yellow Dot	5
Debonair	8	Klondike	5	Reward	6	Yel. Fellow	5
Debutante	9	L		R. Mandell	2	Yellow Garza	6
Dec. Glory	2	Legal Tender	7	Riviera	6	Yel. Hammer	5
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Defiance	6	Little America	4	Robinhue	7	Yellow Lace	3
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TO PREVENT PREMATURE BUD SETTING

If these plants are received after September 1st and before May 1st, additional light should be given. Use 60 watt bulbs spaced 4 feet apart, 30 inches above the plants.

Lighting schedule for each month as follows; — September, 2 hours; October, 3 hours; November, 4 hours; December, 5 hours; January, 5 hours; February, 4 hours; March, 3 hours; and April, 2 hours. Preferably lighting should be done at midnight, but can be started any time after sundown.

ADDITIONAL LIGHTING IS DOUBLY IMPORTANT ON ALL EARLY
SHADING AND GARDEN VARIETIES

Hardy Pot 'Mums For Mother's Day

SINGLE PINCH METHOD

- 1 Plant 5 rooted cuttings from lighted stock March 3 in a 6" pot.
- 2 Pinch plants March 10.
- 3 Grow in 60 degree house.
- 4 Apply black cloth April 14, if necessary.

TWO PINCH METHOD

- 1 Plant 5 rooted cuttings from lighted stock Feb. 11 and pinch same day.
- 2 Apply 4 hours of additional light each night from Feb. 11 to March 10.
- 3 Pinch second time March 10, give short day treatment April 14, if necessary.
- 4 Grow in 60 degree house.

These plants have sales appeal as they can be sheared back after blooming and will flower again in the early fall, being of the hardy type they will continue blooming annually in the garden as a perennial.